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Economic Development, Transportation, and Natural Resources Subcommittee
Thursday, May 12, 2021
8:30 a.m.
Blatt Room 321

Archived Video Available

- I. Pursuant to House Legislative Oversight Committee Rule 6.8, South Carolina ETV was allowed access for streaming the meeting. You may access an archived video of this meeting by visiting the South Carolina General Assembly's website (<http://www.scstatehouse.gov>) and clicking on *Committee Postings and Reports*, then under *House Standing Committees* click on *Legislative Oversight*. Then, click on *Video Archives* for a listing of archived videos for the Committee.

Attendance

- I. The Economic Development, Transportation, and Natural Resources Subcommittee meeting was called to order by Chairman William M. (Bill) Hixon, on Thursday, May 12, 2021, in Room 321 of the Blatt Building. The following members of the Subcommittee were present for either all or a portion of the meeting: Chairman Hixon, Representative Russell L. Ott; and Representative Marvin R. Pendarvis. Representative Adam M. Morgan was absent.

Minutes

- I. House Rule 4.5 requires standing committees to prepare and make available to the public the minutes of committee meetings, but the minutes do not have to be verbatim accounts of meetings. It is the practice of the Legislative Oversight Committee to provide minutes for its subcommittee meetings.
- II. Representative Ott's makes a motion to approve the meeting minutes from the prior Subcommittee meeting.

Rep. Ott' motion to approve the minutes from the March 11, 2021 meeting:	Yea	Nay	Not Voting (Not present)
Rep. Hixon	✓		
Rep. Morgan			✓
Rep. Ott	✓		
Rep. Pendarvis	✓		

Discussion of the S.C. Department of Commerce

- I. Chair Hixon swears in the following individuals from the Department of Commerce:
 - a. Ms. Alex Clark, Director of Marketing and Communications; and
 - b. Mr. Nelson Lindsay, Director of Global Business Development.
- Also, he reminds Mr. Robert M. (Bobby) Hitt III, Secretary of Commerce and Mr. Christopher Huffman, Chief Financial Officer of the Department of Commerce that they remain under oath.
- II. Mr. Huffman introduces Department of Commerce staff present at the meeting.
 - III. Mr. Lindsay presents information the agency titled, "Marketing the State and Project Management," that includes information on the following topics:
 - a. Why do we have to market?
 - b. Marketing Tools: The S.C. Story; Website; Social Media and Collaterals; Economic Development Announcements; Tradeshows, Mission Trips and Events
 - c. Internal Representation: State map showing locations of different international firms within the state
 - d. Project Management: Sources of potential projects; Factors Companies are Evaluating when deciding on site locations; and start of site selection process

Subcommittee members ask questions that representatives from the Department of Commerce answer.

Conclusion

- I. There being no further business, the meeting is adjourned.